

LBG Career Center

Syllabus

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| Event | Career Workshop „The Power of Networks - Building and Maintaining Strong Professional Connections“ |
| Speakers | Elvira Welzig & Simone Poetscher |
| PM | Simone Fürst |
| Time | 27 June 2022, 9:00 am - 6:00 pm |
| Place | Silent Loft Filmquartier, Schönbrunner Straße 31, 1050 Wien |
| Language | English |

Agenda

| WHEN | WHAT | HOW |
|---------------|---|-----------------------------------|
| 09:00 - 11:00 | Introduction & Icebreaker → Exercise: Keyword Jumble The WHAT: The Value of Human Connection <ol style="list-style-type: none"> 1. The Power of Human Connection 2. Understanding Networks 3. Psychology of Networks 4. Letting Go of Biases 5. Reimagining Networking 6. Rules of Engagement → Exercise: Wrap Up of Keyword Jumble | Presentation Story Activity |
| 11:00 - 11:15 | Break | |
| 11:15 - 13:00 | The WHY: The Significance of Social Engagement <ol style="list-style-type: none"> 1. The World at Your Fingertips 2. Strong Ties - Weak Ties 3. The Many Faces of Support 4. The Missing Link(s) → Exercise: My Personal Network | Presentation Story Activity |
| 13:00 - 14:00 | Lunch break | |
| 14:00 - 16:00 | The WHERE: Identifying The Best of Both Worlds <ol style="list-style-type: none"> 1. Opportunities in Real Life <ul style="list-style-type: none"> • Formal & Informal Networks • Shared Activities Over Networking Events • Quality Over Quantity 2. Digital Outreach <ul style="list-style-type: none"> • Social Media Tips & Tricks • Email Dos & Don't 3. Helpful Networking Skills → Exercise: Setting The Scene - Science & Industry Outreach | Presentation Story Activity |

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| 16:00 - 16:15 | Break | |
| 16:15 - 18:00 | <p>The HOW: Strategies that Lead to Success</p> <ol style="list-style-type: none"> 1. Build Your Personal Brand → Exercise: Share Your Own Story 2. What Goes Around Comes Around → Exercise: Find Your Value 3. Start Your Own Network → Exercise: Create What's Missing <p>Wrap Up</p> | <p>Presentation Story Activity</p> |

Speakers

Dr. Elvira Welzig

Head of IP Management

Core competencies: Strategy & Change, HR Strategy, IP Management, Expert Organizations

Contact: ewelzig@gmail.com



Profile (extract)

- Since 2019 aws Austria Wirtschaftsservice, Head of IP Management
- 2009-2019 AIT Austrian Institute of Technology, Strategic HR and Science Networks
- 2003-2006 Christian Doppler Forschungsgesellschaft, Deputy Secretary General
- 1998-2003 University for Natural Resources and Life Sciences, Vienna, Scientist

Further training

- 2017 Columbia Business School Executive Education (Columbia University in the City of New York; USA): Women in Leadership
- 2016 MIT Massachusetts Institute of Technology Sloan School of Management; USA: Building, Leading and Sustaining the Innovative Organization
- 2013/14 Certificate course DEBA Deutsche Employer Branding Akademie GmbH, Berlin; WU Executive Academy, Vienna; School of Management Technische Universität München: Employer Brand Manager
- 2012 MIT Massachusetts Institute of Technology Sloan School of Management: Managing Technical Professionals

Education

- 2019/2021 MSc in Organizational Psychology at the University of London, Birkbeck College
- 2001 PhD in Technical Chemistry at the Vienna University of Technology
- 1998 Master's Degree (Dipl.-Ing.) (at the Vienna University of Technology)
- 1997/1998 Master thesis (Diplomarbeit) at the University of Córdoba, Spain

Mag. Simone Poetscher, PMP

Connector in Chief & Community Strategist

Thrycon - Thriving Connections Globally

Core competencies: Community Engagement, Network Management, Alumni Relations, Global Project Management, Business Operations, Strategy Design, Coaching & Mentoring

Contact: simone.poetscher@thrycon.com



Profile (extract)

- Since 2020, Thrycon – Thriving Connections Globally, Connector in Chief & Community Strategist
- Since 2021, The George Washington University, School of Business, Advisory Council Member
- Since 2021, FoundersBoost, StartUp Pre-Accelerator Program, Mentor & Advisor
- 2006-2021, Embassy of Austria – Washington, DC, Office of Science and Technology, Director of Programs and Operations

Other – Volunteer Positions

- Since 2021: University of Vienna, Alumni Club; Founding Chapter Head, Greater Washington, DC Alumni Club
- Since 2019: NAFSA – Association of International Educators; Proposal Reviewer / Poster Session Judge
- 2021: National Science Policy Network; Mentor
- 2019: Atlas Corps; Selection Board Member
- 2013 – 2021: American Foundation for Suicide Prevention – AFSP; Board Member / Walk Chair / Walk Liaison / Volunteer / Public Speaker

Further training

- 2021: University of South Florida; Diversity, Equity and Inclusion in the Workplace Certificate
- 2020-2021: Cornell University; Executive Leadership Certificate
- 2016-2017: Cornell University; Financial Management Certificate
- 2008 – 2009: Georgetown University; Certificate in Project Management

Education

- 2011: Project Management Institute – PMI; Project Management Professional - PMP
- 2001-2005: University of Vienna, Master’s Program; Communications and English