

LBG Career Center

Syllabus

Event Career Workshop „The Power of Networks – Building and Maintaining Strong Professional Connections“

Speaker Mag. Simone Poetscher, PMP

PM Simone Fürst

Time December 12, 2022, 9:00 am - 6:00 pm CET

Place Dachloft, Filmquartier Wien, Schönbrunner Straße 31, 1050 Wien

Language English

Agenda

WHEN	WHAT	HOW
09:00 - 11:00	<p>Introduction & Icebreaker</p> <p>The WHAT: The Value of Human Connection</p> <ol style="list-style-type: none"> 1. The Power of Human Connection 2. Understanding Networks 3. Reimagining Networking <p>→ Activities:</p> <ul style="list-style-type: none"> ⊙ Keyword Jumble ⊙ Understanding My Network ⊙ The New Way Of Networking ⊙ Session Wrap-Up 	<p>Presentation & Stories & Activities</p>
11:00 - 11:15	Break	
11:15 - 13:00	<p>The WHY: The Significance of Social Engagement</p> <ol style="list-style-type: none"> 1. Motivations for Networking 2. The World at Your Fingertips 3. Strong Ties – Weak Ties 4. The Many Faces of Support <p>→ Activities:</p> <ul style="list-style-type: none"> ⊙ Crazy 8 ⊙ Pinpoint Your Motivation ⊙ Find Your Ideal 6-Degrees ⊙ Define Your World ⊙ Your Personal Network ⊙ Session Wrap-Up 	<p>Presentation & Stories & Activities</p>
13:00 - 14:00	Lunch break	

14:00 - 16:00	<p>The WHERE: Identifying The Best of Both Worlds</p> <ol style="list-style-type: none"> 1. Opportunities in the Real Life 2. Opportunities in the Virtual World 3. Social Media: Tips & Tricks 4. Email: Dos & Don't 5. Helpful Networking Skills – The Top 5 <p>→ Activities:</p> <ul style="list-style-type: none"> ⊙ Rainmaker ⊙ Plan Your Outreach ⊙ Share A Story 	Presentation & Stories & Activities
16:00 - 16:15	Break	
16:15 - 18:00	<p>The HOW: Strategies that Lead to Success</p> <ol style="list-style-type: none"> 1. Build Your Personal Brand 2. The Role of Story-Telling 3. What Goes Around Comes Around 4. Bonus Session: The Psychology of Networks 5. Start Building Your Own Network <p>→ Activities:</p> <ul style="list-style-type: none"> ⊙ Create Your Brand Statement ⊙ Find Your Value ⊙ Session Wrap-Up <p>→ Review & Takeaways</p>	Presentation & Stories & Activities

Mag. Simone Poetscher, PMP

Founder & Community Strategist

Thrycon LLC

Core competencies: Community Engagement, Network Management, Alumni Relations, Global Project Management, Business Operations, Strategy Design, Coaching & Mentoring

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Professional Experience (extract)

- Since 2020, Thrycon LLC, Founder & Community Strategist
- Since 2021, The Building Community Podcast, Host
- Since 2022, LBG LEAD_Able Summer School, Mentor
- Since 2022, University of Richmond, Customer Experience Program, Program Advisor
- 2021-2022, George Washington University, School of Business, Advisory Council Member
- 2021-2022, FoundersBoost, StartUp Pre-Accelerator Program, Mentor & Advisor
- 2006-2021, Embassy of Austria – Washington, DC, Office of Science and Technology, Director of Programs and Operations

Volunteer Positions

- Since 2021: University of Vienna Alumni Club; Founding Chapter Head, Greater Washington, DC Chapter
- Since 2019: NAFSA – Association of International Educators; Proposal Reviewer / Poster Session Judge
- 2021: National Science Policy Network; Mentor
- 2019: Atlas Corps; Selection Board Member
- 2013 – 2021: American Foundation for Suicide Prevention – AFSP; Board Member / Walk Chair / Walk Liaison / Volunteer / Public Speaker

Education

- 2011: Project Management Institute – PMI; Project Management Professional - PMP
- 2001-2005: University of Vienna, Master’s Program; Communications and English

Licenses and Certifications

- 2021: University of South Florida; Diversity, Equity and Inclusion in the Workplace Certificate
- 2020-2021: Cornell University; Executive Leadership Certificate
- 2016-2017: Cornell University; Financial Management Certificate
- 2008 – 2009: Georgetown University; Certificate in Project Management