

LBG Career Center

Syllabus

Event	Expert Talk – Being a Researcher in an Online World
Speaker	Dr.-Ing. Jan David Smeddinck, MSc (LBI Digital Health and Prevention)
PM	Christine Hudetz
Time	Tuesday, January 24, 2023 / 4:00 pm – 5:30 pm
Place	Zoom
Language	English

Introduction

Being noted as a researcher depends on network effects – as the relevance of online networks is increasing, it's more important than ever to think about being a researcher in an online world and to take advantage of new opportunities.

This Expert Talk provides considerations on do's & don'ts and best practices for the online presence of researchers. Jan Smeddinck, Co-Director and Principal Investigator at the LBI for Digital Health and Prevention, shares his know-how on social media, websites, modern publishing, research communication and working with journalists.

Agenda

WHEN	WHAT
4:00 – 4:05 pm	Welcome & Introduction
4:05 – 5:00 pm	Being a Researcher in an Online World <ul style="list-style-type: none"> - Motivation & Precautions - Social Media & Websites - Indexing, Ranking & Rating - Modern Publishing, Collaboration & Research Communication - Working with Journalists
5:00 – 5:30 pm	Questions, Answers & Discussion

Expert

Dr.-Ing. Jan David Smeddinck, MSc

Co-Director & Principal Investigator

Ludwig Boltzmann Institute for Digital Health and Prevention



Core competencies: HCI, digital health, adaptive systems, interaction design, machine learning, digital education, playful interaction, human computation

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Profile (extract)

- 2021-present, Co-Director & Principal Investigator at the LBI for Digital Health and Prevention
- 2021-present, Visiting Researcher at Open Lab, School of Computing, Newcastle University
- 2018-2021, Lecturer (Assist. Prof.) in Digital Health, Open Lab, Newcastle University
- 2017-2018, Postdoc Visiting Research Scholar at the International Computer Science Institute / UC Berkeley
- 2016-2017, Research Associate (Postdoc) at TZI Digital Media Lab, University of Bremen
- 2010-2016, PhD (German Dr.-Ing.) in Computer Science / Human-Computer Interaction, University of Bremen
- 2004-2010, MSc & BSc in Digital Media, University of Bremen, HfK Bremen