

LBG Career Center

Syllabus

- Event** Expert Talk - **Balancing Parenthood & Career in Academia**
- Speakers** ao.Univ.-Prof. Mag. Dr. Katharina J. Auer-Zotlöterer (Universität Wien)
DI Dr. Karl Heinrich Schneider (Medizinische Universität Wien)
- Organizer** Mag. Mareike Kerschbaum (LBG Career Center)
- Date/Time** June 21, 2023 / 4:00 pm – 6:00 pm
- Place** Zoom
- Language** English

Agenda

WHEN	WHAT	Who
04:00 pm	Welcome & Introduction	Mareike Kerschbaum
04:05 pm	<ul style="list-style-type: none"> Personal Development & Academic Career A Life Course Perspective on Academic Pathways Becoming a Parent: A Pivotal Life Event Unexpected Extras in the Rush-hour of Life: Additional Care Responsibilities Being (or Becoming) a Mother in Academia: Status Quo, Caveats & Perspectives 	Katharina J. Auer-Zotlöterer
04:40 pm	<ul style="list-style-type: none"> Life & Career PostDoc Parenting (Career or not career?) Eustress and Distress Short Anecdotes Tips & Tricks 	Karl Heinrich Schneider
05:15 pm	Questions & Answers	Katharina J. Auer-Zotlöterer & Karl Heinrich Schneider
05:50 pm	Closing	Mareike Kerschbaum

Speakers

ao.Univ.-Prof. Mag. Dr. Katharina J. Auer-Zotlöterer

Tenured Professor in Marketing

Core competencies: Marketing & Consumer Behavior

Consumer Wellbeing in Various Life Domains, Quality-of-Life over the Life Course, Employer Branding Across Generations.



Contact: katharina.auer-zotloeterer@univie.ac.at

Profile (extract)

- Currently University of Vienna, Institute of Marketing & International Business | Ao. Univ.-Prof.
- 2020-2022 Univ. of Vienna, Faculty of Business, Economics & Statistics | Director of Studies
- 2017-2019 Parentstoday GmbH, Salzburg | Founder & Managing Director
- 2015 University of Salzburg, Professorship of Marketing („Ruf“) (*declined*)
- 2009 University of Innsbruck, Swarovski Endowed Crystal Professor in Multi-cultural Brand Research
- Other
 - Mentor in COMET Program for Women in Academia.
 - Ethics Commission Member, University of Vienna
 - Equal Treatment Committee Member, Faculty of Business, Economics & Statistics
- Teaching at various European Universities: Solvay Business School, Free University of Brussels, University of Sarajevo etc. & Teacher Training in Business.
- First Aider, Institute of Marketing and International Business.
- Interdisciplinary Cooperations: Philosophy, Psychology, Sociology, Gender Studies.
- Further training:
 - Curriculum ‘Women in Science’, University of Vienna
 - Training Program for Child Fostering, Land Salzburg
 - Post-graduate Education in ‘Supervision, Coaching, and Mediation’, University of Salzburg (unfinished)
- Education
 - 1978-1982 Elementary School & 1982-1986 Neusprachliches Gymnasium,
 - 1986-1991 Handelsakademie, Fonds der Wiener Kaufmannschaft, Vienna.
 - 1996 Graduation (Mag. rer. soc. oec., International Business Administration) &
 - 2000 Doctorate (Dr. rer. soc. oec., Ethics in Marketing), University of Vienna
 - 2006 Habilitation (Qualitative & Mixed Research Designs as Means to Theory Development in Academic Business Research), University of Vienna.

DI Dr. Karl Heinrich Schneider

Function

Senior Post Doc

Core competencies: Tissue Engineering, Biomaterial Design, 3D Bioprinting, Preclinical Material Characterization,

Contact: karl.schneider@meduniwien.ac.at



Profile (extract)

- 2022 – now; Medical University of Vienna, Austria, Center for Biomedical Research and Translational Surgery – Cardiovascular Institute, Senior Post-Doc
- 2021-2022; TUFTS University, MA, USA, Department of Biomedical Engineering, Post-Doc Fellowship
- 2018-2021; Medical University of Vienna, AUT, Center for Biomedical Research, Post-Doc
- 2016-2018; Ludwig Boltzmann Institute for Cardiovascular Research, Post-Doc
- 2012-2016; Ludwig Boltzmann Institute for Experimental and Clinical Traumatology, AUVA Research Center at the Trauma Hospital Lorenz Böhler, VIE, AUT, PhD candidate
- 2011-2012; Trauma Care Consult, VIE, AUT, Graduate Student, Research Assistant
- 2010-2011; University of Natural Resources and Life Sciences, Institute for Applied Microbiology, VIE, Graduate Student

Education

- 04/2012-03/2016; PhD, Molecular Biology and Biomedical Engineering (Graduation with Honor)
Advisor: Heinz Redl, PhD
Title: Decellularized Vascular Structures and Substances from Human Placental Tissue – A Source for Small-Diameter Vascular Grafts and Human Collagen
- 03/2009-11/2011; MSc, Biotechnology (Graduation with honors)
Advisor: Johannes Grillari, PhD
Title: Exosome Transported miR-31, a Key Factor in Osteogenic Differentiation of ASCs and VSMCs Calcification
- 10/2004-02/2009; BSc, Food Sciences and Biotechnology
Advisor: Senad Novalin, PhD
Title: Machines and Apparatus for the Evaporation and Drying of Isoflavones from Purified Red Clover Extracts

Honors and Awards

Herbert Stiller Award	2021	Graduated with Honors (PhD)	2016
Schrödinger Award	2021	Networking Award (FIRM, Spain)	2014
Researcher of the Month	2019	Travel Award (TERMSTEM, Portugal)	2012
Best Abstract Award	2016	Graduated with Honors (MSc)	2011

MEMBERSHIPS in SCIENTIFIC SOCIETIES

Österreichische Gesellschaft für Chirurgische Forschung (Member of Board Committee)

European Society of Artificial Organs (ESAO)

Austrian Cluster for Tissue Regeneration

Tissue Engineering & Regenerative Medicine (TERMIS-EU)